



## **ISSUES/DESCRIPTIONS REPORT**

**1<sup>st</sup> Quarter 2010**

**WSBK-TV Boston**

WSBK-TV - Boston, MA  
Quarterly Issues/Program List  
CBS Corporation

January 1 through March 31, 2010

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of ascertained community issues during the preceding three-month period.

### **PROGRAM INDEX**

**WBZ-TV News at 9PM on TV38** – WBZ-TV News at 9PM on TV38 is the market's only broadcast newscast available at 9:00 p.m. Anchored by Kate Merrill, the newscast delivers a contemporary half-hour of news filled with comprehensive coverage of local politics, community events, medical updates, and issues of importance to the community. There are also Special Projects Reports, I-Team and Curiosity. I-Team Reporters Kathy Curran and Joe Shortleeve provide an investigative look at major institutions and events within the viewing area. Issues related to government, politics, big business, financial issues, corruption and crime are explored in-depth during the station's newscasts. Duration: range from two minutes to four minutes. Curiosity is an on-going series where we ask viewers: What intrigues you? What interests you? What confuses you? We find answers to what our viewers are curious about.

**“What's in Our Community”** – A 4-minute feature segment that airs within the 30-minute “What's in Store” program. “**What's in Store**” is a non-news, half hour program that highlights businesses and entrepreneurs in the region. The “What's in Our Community” piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program. Air: Wednesdays at 9:30 p.m.

## **WBZ-TV News at 9PM on TV38**

### **Business and Political:**

01/06/10: Ron Sanders reports that the city of Bridgewater is posting the names of delinquent taxpayers on the internet in an attempt to collect more than \$1 million dollars in unpaid taxes.

01/07/10: Paul Burton reports that gas prices increased sharply at the start of the new year.

01/18/10: Karen Anderson reports on Senate candidate Martha Coakley (D) and her campaign the night before the senate election. Ron Sanders follows Senate candidate Scott Brown (R) and his campaign the night before the senate election.

01/19/10: On election night, Jonathan Elias reports live from Scott Brown's campaign headquarters, and Karen Anderson reports live from Martha Coakley's campaign headquarters.

01/20/10: Karen Anderson interviews Scott Brown the day after his Senate victory

01/21/10: Jonathan Elias reports from Washington, DC on Scott Brown on his first day as Senator elect in Washington. Eileen Curran reports that record low mortgage rates are creating a boost in the mortgage business.

01/28/10: Paula Ebben reports on a Massachusetts Mom who is thrilled to have received word that the two young Haitian children she adopted will finally be allowed to come to the United States.

01/29/10: President Obama appeals to the GOP to stop bipartisanship.

02/01/10: Paula Ebben reports tips from financial experts on how to best manage your money.

02/03/10: Eileen Curran reports that Toyota has released ho to fix faulty models [something missing here], and dealers are beginning to get inundated with requests from owners.

02/04/10: Karen Anderson reports on the swearing in of Senator Scott Brown.

02/08/10: Joe Shortsleeve reports that Commonwealth lawmakers are considering a road tax to supplement dwindling revenue from the gas tax by taxing drivers who use state highways on the miles they drive.

02/09/10: Viewers are curious how the newly elected Mayor of Lawrence is able to keep his job as state representative without the dual-job and dual-salaries being a conflict of interest?

02/10/10: Paula Ebben reports that in many cases women pay more for common items and products than men pay.

02/11/10: Former President Bill Clinton is hospitalized with chest pains.

02/12/10: Karen Anderson reports that Rhode Island Congressman Patrick Kennedy has announced he is leaving Congress after his current term.

03/01/10: Eileen Curran reports that a bridal expo advertised to coming to Boston's Hynes Convention Center turned out to be a scam and how some bridal businesses and soon-to-be brides were duped.

03/05/10: Paul Burton reports that unseasonably cold temperatures in Florida have reduced tomato crops and skyrocketed prices especially affecting restaurants in Boston's Italian North End.

03/08/10: Paula Ebben reports that some credit card companies are letting customers "create" their own credit card by controlling things like interest rates, due dates, and rewards programs.

03/10/10: Jon Keller reports on Rhode Island Congressman Patrick Kennedy's tirade on the house floor about the lack of national press coverage on the war in Afghanistan.

03/18/10: Peg Rusconi reports that an effigy of President Obama was found hanging in Central Falls High School after all teachers in the under-performing school were fired.

### **Health and Medical:**

01/05/10: Eileen Curran reports on a Walpole woman who was a victim of domestic violence and who is receiving free plastic surgery from a local charity.

01/13/10: Eileen Curran reports on rescue and relief efforts in Haiti following the devastating earthquake.

01/18/10: Christina Hager reports on rescue and relief efforts in Haiti following the devastating earthquake and interviews via phone a local doctor who is in Haiti to help.

01/20/10: Ron Sanders reports on a new study that find children spend more time using digital entertainment than most adults spend working.

02/01/10: Alana Gomez reports on a local organization that is donating extra prosthetic limbs to those who lost limbs in Haiti's earthquake.

02/08/10: Eileen Curran reports that Michael Jackson's personal doctor is charged with involuntary manslaughter.

02/22/10: Kate Merrill reports that pediatric doctors warn against one of the biggest choking hazards for children...hot dogs.

03/03/10: Peg Rusconi reports that local scientists who tagged sharks off of Cape Cod have tracked those sharks to Florida.

03/22/10: Kate Merrill reports that the national health care reform bill is passed.

03/23/10: Karen Anderson reports how the health care reform bill will mean new taxes for many Massachusetts BioTech companies.

### **Law Safety and Security:**

01/04/10: Christina Hager reports that police are searching in Lexington for a suspect who robbed a Waltham bank. Ron Sanders reports increased security measures in airports following the Christmas day terror attempt.

01/05/10: Ken Macleod reports on documents that reveal more details about the murder of a mother in Mont Vernon, NH.

01/07/10: Peg Rusconi reports that travelers are accepting of increased security measures at airports after the Christmas day terror attempt.

01/08/10: Peg Rusconi reports on the two men on trial for the murder of a Revere police officer.

01/11/10: Beth Germano reports on the mother of a soldier from Amesbury who is almost scammed by Facebook hackers impersonating her son.

01/12/10: Jim Smith reports on some Boston taxi cab companies who are installing GPS systems in cabs to improve service and help protect drivers.

01/14/10: Christina Hager reports that the increased threat of terrorism has airports increasing security even beyond the current levels.

01/22/10: Kathy Curran reports on an ambulance driver who crashes the ambulance with a patient inside into a Brockton store, but no one is injured.

01/25/10: Eileen Curran reports that the brother of Olympic skater Nancy Kerrigan is being investigated after their father died during an argument with the brother.

01/28/10: Peg Rusconi reports on one suspect who is arrested for skimming thousands of dollars from ATM machines and scamming hundreds of customers.

01/29/10: Alana Gomez reports on a second suspect who, while boarding a flight at Logan airport, is arrested in connection with the elaborate ATM skimming scam.

02/08/10: Ken Macleod reports on a power plant gas explosion in Middletown, CT.

02/15/10: Karen Anderson reports on a Gloucester teen who is found dead on a beach after disappearing the previous evening. Peg Rusconi reports on Amy Bishop, the professor accused of murdering three other professors.

02/17/10: Beth Germano reports that new airport security measures include random swabbing of hands to detect explosive material.

02/19/10: Ron Sanders reports on the search for Kimberly Johnson who is suspected of kidnapping a baby from Swansea.

02/22/10: Ken Macleod reports that a convenience store clerk in Dorchester is murdered by robbers.

02/23/10: Eileen Curran reports that the school committee in South Hadley holds an anti-bullying summit after bullied girl committed suicide. Ken Macleod reports that the LNG tanker from Yemen arrives in Boston Harbor despite Mayor Menino's objections.

02/25/10: Kate Merrill reports that the District Attorney will conduct an inquest into Amy Bishop's alleged killing of her brother many years ago.

03/04/10: Beth Germano reports that new airport security measures include full body scanners at Logan Airport.

03/05/10: Karen Anderson reports on a New Hampshire teacher who is accused of sending nude photos of herself to a 15 year-old student.

03/08/10: Karen Anderson reports on a Malden father who is accused of shaking his infant to death.

03/10/10: Christina Hager reports that the city of Boston is using high-tech cameras to stop illegal dumping.

03/18/10: Ron Sanders reports that Lawrence police arrest a suspect who had robbed three victims at knifepoint

03/24/10: Ken Macleod reports on how police in Fitchburg are investigating a series of robberies in that city.

### **Community and Culture:**

01/01/10: Paul Burton reports on a North Reading high school football player who was paralyzed during a scrimmage but vows to walk, and even play football, again.

01/06/10: Ken Macleod reports that the Patriots are in the playoffs, but fan fever seems to be at an all-time low.

01/07/10: Ron Sanders reports on a Rhode Island man who is forced to give-up his pet mountain lion because the lion was becoming more and more aggressive.

01/08/10: Christina Hager reports on a Jamaica Plain church that burned to the ground and how the community rallied to rebuild it.

01/11/10: Dawn Hasbrouck reports on a Lynn Firefighter who suffered a heart attack while battling a house fire and how his fellow firefighters revived him.

01/13/10: Paula Ebben interviews the mother of Taylor Meyer (the young woman who died after leaving an underage drinking party) and how the mother plans to sue the adults who bought the liquor. Bill Shields reports that the YMCA in Sandwich is badly vandalized and will cost more than \$100,000 to rebuild.

01/20/10: Paul Burton reports on a Braintree man who passes away, but his legacy will live on through his 27 children.

01/25/10: Viewers are curious why a tiny, free-standing brick building was left standing after all the changes and demolition as a result of the Big Dig?

01/26/10: Dawn Hasbrouck reports that a seriously injured Norwood high school hockey player is hospitalized and how the community is rallying support.

01/28/10: Kate Merrill reports that actress Anne Hathaway receives Harvard University's famous Hasty Pudding Pot.

02/02/10: Kate Merrill reports on a baby who is delivered by his nervous father with the help of a Newton emergency dispatcher.

02/03/10: Paula Ebben reports on how jeans are becoming more accepted and commonplace at work.

02/04/10: Alana Gomez reports that a toddler from Medford is one of the new faces of The Gap.

02/05/10: Alana Gomez reports how Sterling Country Club abruptly goes out of business and leaves dozens of brides without a place to hold their wedding receptions.

02/09/10: Eileen Curran reports on storm preparations in advance of the predicted Nor'easter.

02/10/10: Christina Hager reports on the record snow accumulation in Bridgewater.

02/11/10: Paul Burton reports on a Foxboro couple who have had three cars crash into their property in the last three months and how they are asking city officials to review the intersection's safety.

02/16/10: Christina Hager reports on the record snow accumulation in Haverhill.

02/17/10: Eileen Curran reports how a group of Dorchester teens are making a movie with the help of Hollywood Heart, a group of volunteer professional who mentor students.

02/18/10: Paul Burton reports on two high school history teachers in Athol who discover a "time capsule" in the form of a pickle jar containing historic household items from 151 years ago.

02/24/10: Alana Gomez reports that some Boston teachers may avoid being fired from poorly performing schools because they have never had performance reviews.

02/25/10: Christina Hager reports on severe flooding along Plymouth's coastline.

02/26/10: Karen Anderson reports how New Hampshire has declared a state of emergency after massive flooding and wind damage due to recent storms.

03/01/10: Viewers are Curious why more tolls on Massachusetts highways are not Fast Lane tolls?

03/02/10: Jack Williams reports on the death of a local-legend meteorologist and former WBZ weatherman Don Kent.

03/03/10: Eileen Curran reports on severe beach erosion in Plymouth.

03/04/10: Kate Merrill reports how the Boston Public School Committee plans some serious steps to improve "underperforming schools" including firing teachers and closing schools.

03/09/10: Viewers are Curious why there seems to be so very many pine cones this season?

03/11/10: Bill Shields reports on a Brockton gas station owner who wants to have artificial turf around his station, but city officials say use grass and not turf.

03/12/10: Paul Burton reports on a 90-year-old Methuen woman who recently received a Congressional Gold Medal for being one of the first 1,000 woman pilots who fought in WWII.

03/15/10: Beth Germano reports on record flooding in Lawrence and Andover, Jonathan Elias reports on severe flooding in Billerica, and Eileen Curran reports that the MBTA is stopping service on part of Green Line because of washed out tracks.

03/16/10: Christina Hager reports on record flooding in Salem, NH, Karen Anderson reports on record flooding in Quincy, and Eileen Curran reports on the serious pothole problems developing on Boston roadways.

03/17/10: Kate Merrill reports on a pod of whales migrating off of Cape Cod.

03/23/10: Beth Germano reports on severe flooding along the Concord River in Billerica.

### **Non-News Programming:**

**“What’s in Our Community”** – A 4-minute feature segment that airs within the 30-minute “What’s in Store” program. **“What’s in Store”** is a half hour program that highlights businesses and entrepreneurs in the region. The “What’s in Our Community” piece features the outstanding work of a local charity and/or community outreach organization. Duration: 4-minutes within thirty-minute program. Air: Wednesdays at 9:30 p.m.

### **What’s In Our Community**

1/6/10: It's a frightening fact: heart disease is the number one killer of women. Learn how the American Heart Association's "Go Red for Women" is helping to save lives.

1/13/10: Music education, awareness and preservation are so important. Learn how Music Drives Us is committed to supporting music throughout New England.

1/20/10: There are many different ways to feel beautiful. For victims of domestic violence, it starts with regaining self-esteem. Learn how the Rose Fund has been helping women survivors do just that.

1/27/10: Music education, awareness and preservation are so important. Learn how Music Drives Us is committed to supporting music throughout New England.



2/3/10: Learn how the Wildflower Camp Foundation helps families deal with the loss of a parent, and the subsequent years of recovery.

2/10/10: From transforming homes to transforming lives: Learn how The R.O.S.E. Fund has been turning domestic violence victims into survivors.

2/17/10: It's been just over a month since the devastating earthquake in Haiti. Learn the simple ways you can help the American Red Cross in their latest relief efforts.

2/24/10: Since 1998, Jane Doe Inc. has been bringing together organizations and people committed to ending domestic violence and sexual assault. See how wearing a white ribbon can help their cause.

3/3/10: Another way to feel beautiful is through empowerment! See how the Ad Club's Women's Leadership Forum helps turn dreams into reality.

3/10/10: Learn how Homes for Our Troops is giving back to local men and women who've sacrificed to serve our country.

3/17/10: There's no question: studying abroad can be one of the most powerful experiences in a college student's life. See why this type of opportunity may be more valuable than ever.

3/24/10: From helping the environment to helping students excel: Learn about North Cambridge Catholic High School's very unique approach to teaching.

This Quarterly Issues/Program List was placed in the Public File on Friday, April 9, 2010 by Ro Dooley Webster, Director of Communications and Public Affairs.